

EEPCINDIA
ENGINEERING THE FUTURE

Jugal bandi

INDIA IS PARTNER COUNTRY OF HANNOVER MESSE 2015

HANNOVER MESSE 2015

13–17 APRIL 2015, HANNOVER, GERMANY

Shri Narendra Modi, Hon'ble Prime Minister of India
and
Dr Angela Merkel, Chancellor of Germany
will inaugurate the show



EEPC INDIA INVITES YOU TO PARTICIPATE
AT HANNOVER MESSE 2015, THE WORLD'S
NO. 1 INDUSTRIAL TECHNOLOGY EXHIBITION

Hannover Messe 2015 focus
'Integrated Industry – Join the Network'

SUPPORTED BY



India's Partner Country status at Hannover Messe will be an opportunity to:

- Demonstrate India's economic and innovative strengths
- Highlight areas for potential investment and economic cooperation
- Promote international tie-ups, business contacts and cultural relations
 - Showcase research and development projects
 - Show India's industrial strength
 - Promote the 'MAKE IN INDIA' brand

Why Germany?

- More than 1600 Indo-German collaborations and over 600 Indo-German joint ventures in operation
- Germany is India's largest trading partner in Europe and the second-most important partner in technological collaborations. Germany has been the eighth largest foreign direct investor in India since 2000.
- Apart from the traditional sectors, knowledge-driven sectors hold good potential for collaboration in the fields of IT, ITES, biotechnology, auto components, renewable energy, green technology, urban mobility and development and the entertainment industry.
- Special importance is given to Indo-German cooperation in the field of vocational education and training to create industry-institute linkages and provide skilled manpower to various sectors in the Indian economy.



Berlin: the capital of Germany

Why Hannover Messe 2015

Five reasons to exhibit at Hannover Messe 2015

1. Promising new contacts
2. Innovation on a global scale
3. Massive crossover potential
4. New networks
5. Maximum media exposure

Benefits to exhibitors

- Partner Country status to India means more publicity and VIP attendance
- Cost efficient advertisement through regional media sources and non-government organizations
- Meeting with decision makers which is 60% of the total expected visitors
- Building networks with representative from industry, science and Government.

HANNOVER MESSE

is the world's leading industrial technology exhibition with 10 leading international trade fairs taking place in parallel. The exhibition provides access to new products and technologies and has a huge international presence with close to 200,000 visitors from around the world

HANNOVER MESSE 2014

5000 exhibitors from over 100 countries

180,000 visitors from more than 100 countries

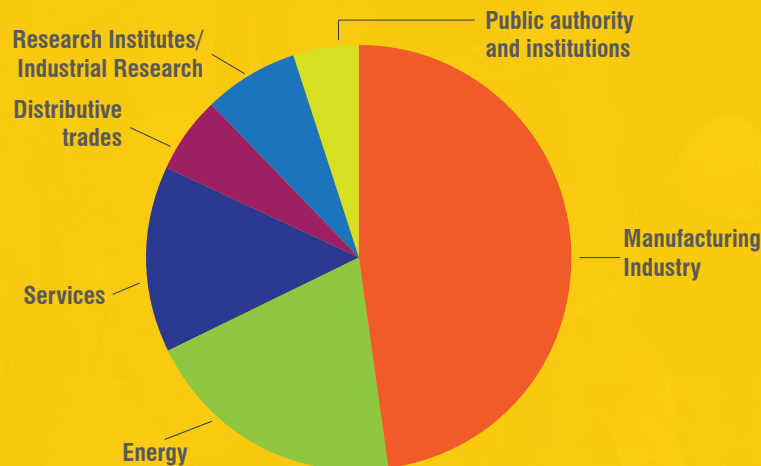
150 business delegations

4.2 million business contacts

93% trade visitors

2300 journalists from 42 countries

VISITORS AT HANNOVER MESSE 2014



Venue and date

Industrial Supply: Hall 4/5/6
Surface Technology: Hall 3
Digital Factory: Hall 7
Energy: Hall 12/13/27
Research & Technology: Hall 2

Industrial Automation: Hall 10
Motion, Drive & Automation: Hall 21/25
MobiliTec: Hall 27
ComVac: Hall 26
Global Business & Markets: Hall 6

Deutsche Messe AG
Messegelände, 30521 Hannover
Germany
Date: 13 – 17 April 2015

Core themes of Hannover Messe 2015

Industrial Automation

- Production Automation,
- Production and Process Automation,
- Process and energy automation,
- Automation technology and IT

Digital Factory

- Virtual product development,
- Product lifecycle management
- Enterprise resource planning ERP(Production Planning),
- Manufacturing execution systems MES (production control),
- Rapid prototyping and rapid manufacturing,
- Process integration,
- Visualization
- Supply Chain Management (SCM),
- Technical sales and service,
- Virtual commissioning, offline programming and installation

Energy

- Power generation, supply and storage
- Power supply, transmission and distribution
- Power transmission and distribution

Industrial Supply

- Forging
- Sheet metal forming
- Machined components
- Systems/subassemblies
- Casting products
- Latches & Locking systems
- Operating elements
- Fastening technology
- Materials know-how
- Parts and components made of - Natural/synthetic

- rubber, Metal, Plastics, Engineering ceramics
- Joining ,adhesive bonding technology
- Manufacturing technology
- Lightweight construction

Industrial GreenTec

- Eco-friendly and resource-efficient production systems & technology
- Eco-friendly water treatment systems & technology
- Eco-friendly air purification systems & technology
- Waste management and recycling
- Services & innovation

Research & Technology

- Basic research
- Services for R&D
- Marketing of technologies, research locations and institutions
- Technology and know-how transfer
- Applied research

Motion Drive & Automation

- Hydraulic pumps, motors, drive units and accumulators
- Hydraulic assemblies and systems
- Hydraulic and pneumatic cylinders and valves
- Control and regulation systems
- Sensors and monitoring devices
- Pressure fluids, filters, hoses and pipes connectors
- Seals

MobiliTec

- Electric power transmission
- Hybrid power transmission
- Control & power electronics
- Infrastructure
- Mobile battery technology

EXPRESSION OF INTEREST

EEPC India invites an 'Expression of Interest' from companies who are interested in participating in this exhibition.

Interested companies must pay an interest-free deposit of Rs50,000 to confirm participation. This will be adjusted against the final participation charges as and when a detailed circular in this regard is issued by EEPC India. Please note that this is not the full and final participation charges but only a pre-registration charge.

As per the directives of the Ministry of Commerce and Industry, Government of India, one of the pre-conditions for participating at the exhibition is that exhibits/samples must be shown at the exhibition. EEPC India will inform you about the details of the official freight forwarder soon.

The last date to confirm your participation through the expression of interest is 5 December 2014.

Visa

EEPC India will recommend visas to a maximum number of two participants for each 9 sqm booth.

Selection criteria

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to the International Standards (like ISO, QS, etc.), foreign collaboration, annual exports etc.

MODE OF PAYMENT

Full payment is to be made by:

- Demand draft favouring "EEPC INDIA" along with the filled out Application Form

OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of the bank: HDFC BANK LTD

Branch: Central Plaza, 2/6, Sarat Bose Road, Kolkata 700 020

A/c no: 00142090000452

A/c name: EEPC INDIA (PROMOTIONAL)

RTGS/NEFT Code: HDFC0000014

SEND YOUR CONFIRMATION AND THE PAYMENT OF RS50,000 LATEST BY 5 DECEMBER 2014 TO ANY OF THE FOLLOWING EEPC INDIA OFFICES

Bhaskar Sarkar

Executive Director & Secretary

Territorial Division

Vandhna, 4th Floor

11, Tolstoy Marg, New Delhi 110 001

Tel: 91-11-23353353/23711124/23711125

Fax: 91-11-23310920

E-mail: eepcto@eepcindia.net

Suranjan Gupta

Addl. Executive Director

Registered and Head Office

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata 700 016

Tel: 91-33-22890651/52/53

Fax: 91-33-22890654

E-mail: eepcho@eepcindia.net

REGIONAL OFFICES

Chennai

C H Nadiger, Regional Director

Grems Dugar (3rd Floor)

149 Grems Road, Chennai-600 006

Tel: 91-44-28295501/5502

Fax: 91-44-28290495

E-mail: eepcrochen@eepcindia.net

Kolkata

Anima Pandey, Regional Director

Vanijya Bhavan (2nd Floor)

International Trade Facilitation Centre

1/1 Wood Street, Kolkata-700 016

Tel : 91-33-22890673/74

Fax : 91-33-22890687

E-mail : eepcrokol@eepcindia.net

Mumbai

Rajat Srivastava, Regional Director

B-202 & 220, Aarus Chambers

Annexe 'B', 2nd Floor

(Behind Mahindra Tower)

S.S. Amrutwar Marg, Worli

Mumbai - 400 013

Tel: 91-22-42125555/00/01

Fax: 91-22-42125556/22180119

E-mail: eepcromum@eepcindia.net

New Delhi

Rakesh Suraj, Regional Director

Vandhna Building (7th Floor)

11, Tolstoy Marg, New Delhi-110 001

Tel : 91-11-23314171/74

Fax : 91-11-23317795

E-mail : eepcrodel@eepcindia.net

SUB-REGIONAL OFFICES

Ahmedabad

Sudhakaran C.K. Nair

Sr. Assistant Director

TF- 313/A (3rd Floor), ATMA House

Ashram Road, Ahmedabad-380 009

Tel: 91-79-26588720

E-mail : eepcsroahd@eepcindia.net

Bengaluru

J V Raja Gopal Rao

Deputy Director

Vinayaka Complex (2nd Floor)

44/45, Residency Road Cross, Bangalore-560 025

Tel: 91-80-25581396/8669

Fax: 91-80-25586914

E-mail: eepcsroblr@eepcindia.net

Hyderabad

B. Rajashekar Rao

Assistant Director

Soham Mansion (1st Floor)

No. 5-4-187/3 & 4/4, M.G. Road

Secunderabad-500 003

Tel: 91-40-27536704

Fax: 91-40-27536705

E-mail: eepcsrohyd@eepcindia.net

Jalandhar

Opinder Singh

Deputy Director

Plot Comm. 1, Focal Point

Jalandhar-144 004

Tel : 91-181-2602264

Fax : 91-181-2601124

E-mail: eepcsrojld@eepcindia.net

CIN: U51900WB1955NPL022644

APPLICATION FORM FOR EXHIBITORS

COMPANY'S NAME:

NAME OF MD/CEO: (Mr/Ms)

ADDRESS:

PHONE:

STD CODE NUMBER

FAX:

STD CODE NUMBER

E-MAIL:

WEBSITE:

COMPANY'S PAN: **TAN:**

ARE YOU A MEMBER OF EEPC INDIA: YES NO

IF YES THEN MEMBERSHIP/RCMC NO.:

MEMBERSHIP SUBSCRIPTION PAYMENT DETAILS:

AMOUNT: ₹ **DATE:**/...../.....

IE CODE:

ANNUAL EXPORTS (IN MILLION US\$):

2011-12 2012-13 2013-14

PRODUCTS MANUFACTURED AND INDUSTRY APPLICATION/TARGET

INDUSTRIES

COUNTRIES OF EXPORT/FOREIGN COLLABORATIONS (IF ANY):

ACCREDITATION TO INTERNATIONAL STANDARDS: (LIKE ISO, QS,

ETC.): YES NO IF YES, SPECIFY:

SIGNATURE AND OFFICE SEAL

.....

TYPE OF UNIT: MSME OTHERS

STATUS: MANUFACTURER EXPORTER MERCHANT EXPORTER

OTHER

SPACE REQUIRED: (MINIMUM 9 SQM): SQM

BOOTH TYPE: ONE SIDE OPEN TWO SIDES OPEN

NAME TO BE DISPLAYED ON FASCIA:

.....

NATURE OF DISPLAY (Compulsory): SAMPLES POSTERS

AMOUNT: ₹ **DD/CHQ NO.:**

DATE (dd/mm/yyyy):/...../.....

NAME OF PARTICIPANT:

DESIGNATION

MOBILE NO.:

PASSPORT NUMBER, DATE OF ISSUE, EXPIRY, PLACE OF ISSUE:

.....

NAME OF PARTICIPANT:

DESIGNATION

MOBILE NO.:

PASSPORT NUMBER, DATE OF ISSUE, EXPIRY, PLACE OF ISSUE:

.....

.....

DATE (dd/mm/yyyy):/...../.....